

KALIESWARAN

7358826157 | Kalies2328@gmail.com | Chennai | **Portfolio** | **LinkedIn profile**

SUMMARY

Frontend-focused developer with 2+ years of experience building high-performance, scalable web applications and eCommerce platforms. Strong expertise in React.js, Next.js, and modern UI development, with hands-on experience in Shopify headless architecture, API integrations, and performance optimization.

Skilled at converting Figma designs into pixel-perfect, responsive interfaces and improving Core Web Vitals, SEO, and user experience across global websites.

TECHNICAL SKILLS

Frontend Development:

HTML5, CSS3, JavaScript (ES6+), React.js, Next.js, Tailwind CSS, Bootstrap

UI / UX Engineering:

Figma to Code (Pixel-Perfect UI), Responsive & Mobile-First Design, Cross-Browser Compatibility

Backend & APIs:

REST APIs, Shopify Storefront API, SQL (Basic Understanding)

eCommerce & CMS:

Shopify (Liquid, Headless), WordPress, Wix

Performance & SEO:

Core Web Vitals Optimization, PageSpeed Optimization, Technical SEO & Structured Data

Tools & Technologies:

Git, GitHub, VS Code, Chrome DevTools, Postman, Lighthouse

PROFESSIONAL EXPERIENCE

Rama Water Filter Pvt Ltd (Managing Phoenix International Websites – UK, France, US, Turkey)

Shopify & Website Developer | June 2025 – Present

- Developed and maintained eCommerce platforms for Rama Water Filter and Phoenix (UK, France, US, Turkey).
- Built responsive, mobile-first Shopify stores using HTML, CSS, and JavaScript.
- Implemented subscription-based purchasing system for recurring product orders.
- Customized Shopify themes using Liquid to enhance UI/UX and conversion flow.
- Integrated REST APIs and third-party applications to streamline product and order workflows.
- Improved technical SEO, structured data, and multi-region search visibility.
- Optimized website performance through code refactoring, lazy loading, and asset compression, improving Core Web Vitals.
- Managed ongoing website maintenance, feature enhancements, and debugging.

Srinivasa Textile (SaltEarth & Deniva)

Shopify & Website Developer | Nov 2023 – Jan 2025

- Developed and optimized Shopify eCommerce stores for SaltEarth and Deniva.
- Converted Figma designs into pixel-perfect, responsive interfaces.
- Built headless storefront components using Shopify Storefront API.
- Enhanced checkout workflows and product pages to improve user experience.
- Implemented SEO best practices and improved PageSpeed performance.
- Maintained live stores with regular updates and technical improvements.

EDUCATION

Full Stack Development Course

QSpiders Training Institute

Gained hands-on experience in HTML, CSS, JavaScript, Java, and SQL

Bachelor of Engineering (B.E.) – Civil Engineering

Kamaraj College of Engineering and Technology

Nov 2022 – May 2023

Revit & AutoCAD 2D Planning Course

Specialized in architectural drafting, 2D planning, and structural design

June 2021 – Sep 2022

Core Competencies :

- Shopify Store Development
- Shopify Theme Customization (Liquid)
- Headless Commerce Architecture
- eCommerce Performance Optimization
- API Integration & Automation
- Responsive UI Development
- SEO & Website Performance
- Cross-Platform Compatibility
- Website Maintenance & Debugging

Tools & Technologies :

- Version Control: Git, GitHub
- Development Tools: VS Code, Chrome DevTools, Postman
- Performance & SEO Tools: Google PageSpeed Insights, Lighthouse, Google Search Console
- eCommerce Platforms: Shopify (Shopify CLI), WordPress, Wix
- Workflow & Collaboration: Git Workflow, Agile Workflow, Issue Tracking, Documentation
- Design & UI Tools: Figma
- Testing & Debugging: Cross-Browser Testing, Mobile Responsiveness Testing